## Master of Sports Administration Curriculum (Online)

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSL 601</td>
<td>Introduction to Graduate Education</td>
<td>3</td>
</tr>
<tr>
<td>MSA 608</td>
<td>Current Issues and Trends in Sports Administration</td>
<td>3</td>
</tr>
<tr>
<td>MSA 624</td>
<td>Leadership and Sports Ethics</td>
<td>3</td>
</tr>
<tr>
<td>MSL 630</td>
<td>Leading High Performance Teams</td>
<td>3</td>
</tr>
<tr>
<td>MBA 640</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MSA 643</td>
<td>Sports Finance and Budgeting</td>
<td>3</td>
</tr>
<tr>
<td>MSA 646</td>
<td>Legal and Regulatory Environment for Sports</td>
<td>3</td>
</tr>
<tr>
<td>MSM 650</td>
<td>Advanced Strategic Management</td>
<td>3</td>
</tr>
</tbody>
</table>

### MSL 601: Introduction to Graduate Education
- A review of the basic concepts and skills necessary for success in graduate study. Concepts of teamwork and team learning are covered along with an overview of requirements for graduate programs. Students are introduced to leadership principles and applications in the context of a Christian worldview. Topics include library use, research, critical thinking skills, writing expectations, analysis of case studies in leadership, and worldview.

### MSA 608: Current Issues and Trends in Sports Administration
- This course will provide an in-depth study and analysis of the athletic profession as it relates to trends and issues surrounding administrative decision making. Some examples of the issues include violence, discrimination, racism, and sexism.

### MSA 624: Leadership and Sports Ethics
- This course offers an introduction to leadership and ethics within the sporting context. Common leadership styles, theories, and ethical dilemmas facing those involved within sport are explored throughout the course. Communication, motivation, and decision making skills necessary to be an effective and efficient leader will be examined based upon various ethical dilemmas in which the leader may face.

### MSL 630: Leading High Performance Teams
- This course explores the research, theories, and models of team performance, including the design and maintenance of high performance team leadership in organizations. Using assessments, simulations, case studies and discussion, the course examines personality type, power and influence, trust, risk taking, motivational strategies, communication style, and team dynamics.

### MBA 640: Organizational Behavior
- A course designed to develop an understanding of behavioral concepts for effective management of organization. Topics include theories related to work environment, group dynamics, motivation, leadership, and organizational change strategies.

### MSA 643: Sports Finance and Budgeting
- This course explores the current financial status in the main segment of the sport industry with emphasis placed on professional and collegiate sport. It provides a comprehensive synopsis of the application of economics and financial management used in the sport organization decision making context from both a macro and micro level. Topics include purchasing, budgeting, risk management, operational procedures, fee structures, financial ratios, financial impact analysis, attendance and price setting strategies.

### MSA 646: Legal and Regulatory Environment for Sports
- This course provides an examination of risk management and the current legal principles which affect sport and recreation organizations. Students will gain an understanding in objectives, principles, policies, procedures and requirements in regard to legal issues for a successful career as a sports manager. Topics that are covered include tort liability, athletic eligibility, NCAA due process, gender discrimination, contracts, and drug testing. These topics directly impact the formation and practice of policies adopted by sport administrators and coaches.

### MSM 650: Advanced Strategic Management
- Using firm-centered, value-based logic, this course enriches the analytical, conceptual, and decision-making skills that guide executives and entrepreneurs to more profitable interpretations
of key environmental data. Case analyses are used to simulate strategic management in action, particularly in formulating and implementing functional, competitive, corporate, and global strategies.

**MSM 660 Current Issues in Human Resources 3**
An advanced study of the utilization and challenges of human resources in contemporary organizations. The emphasis is upon external trends in law, society, and competitors. In addition, issues related to today’s workforce are discussed and include topics such as diversity, values, recruiting and developing today’s employee.

**MSL 665 Coaching, Mentoring and Resolving Conflict 3**
This course surveys theories, models, and best practices related to mentoring and coaching employees toward higher levels of performance. Learners examine sources of conflict between supervisors and subordinates, as well as peers. All these relationships are discussed in the context of a Biblical world view.

**MSA 668 Venue and Event Management 3**
This course will examine the current research related to planning, funding, and operating sporting events and sport/recreation facilities. The course will provide a practical background in all facets of managing a sport event and facility.

**MSA 670 Capstone Seminar in Sports Administration 3**
An interdisciplinary review and analysis of literature and research regarding a sport administrative issue will be assigned to the student. Topics may vary based on the students’ interests.

**Total 36**